



# annual report

2017 - 2018



**WE BUILD THE ADVOCACY  
CAPACITY OF CIVIL SOCIETY,  
SO THE COMMUNITY  
INTEREST IS STRONGLY  
REPRESENTED IN DEBATES  
ABOUT AUSTRALIA'S FUTURE.**

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## CHAIR'S WELCOME

### DEAR FRIENDS,

**At a time when our democracy faces growing threats, Australian Progress is an antidote to citizen disengagement and an enabling force for leaders of courage on the big challenges facing our future.**

Of real note this year is the launch of our significant partnership with ACOSS to launch Progress Labs, a unique program that helps new start-up nonprofits giving voice and support to under-represented communities.

The fact that this program received more than 100 applicants for its inaugural cohort of seven demonstrates the pent-up demand for social leaders for support, and opportunity for innovation in the nonprofit sector. I'm thrilled that with our support these projects raised matching seed funds of more than \$500,000. I can't wait to see the ripple effects they have in communities and on national policy. We thank DonkeyWheel Trust and Vasudhara Foundation for their underpinning support for this work.

Thanks to the leadership of Philanthropy Australia and others, we've seen tremendous growth in appetite within the philanthropic community for advocacy and capacity-building enabling systemic change. We've played our own part in this effort, including hosting Sara El-amine from the Chan Zuckerberg Initiative in Melbourne for a powerful series of presentations, including at the Nexus conference.

Our training programs continued at pace - with dynamic new cohorts graduating from our Progress Fellowship in Sydney and Melbourne and dozens taking part in short courses. It was wonderful to see 300 digital campaigners and community organisers come together

to share skills and experiences at FWD+Organise in Sydney in November.

Despite not running our major conference this year, and significant investments associated with starting a new program in the Labs, we saw pleasing continued revenue growth and activity.

We owe a huge debt of gratitude to our Inner Circle members - ACF, ActionAid, CPSU, Oxfam Australia, and NUW Victoria - for their ongoing support, both financial and in our programs and activities. And at the end of the year we received a significant grant from Equity Trustees, who join our friends at the Reichstein Foundation as pivotal partners.

I want to particularly thank the staff team for their tireless efforts, and acknowledge Deputy Director Rebecca Wilson who recently took up an exciting new role in the United States. Over four years, Rebecca contributed immeasurably to our approach and impact - and will be greatly missed by our community. Not missing a beat however, we welcome a dynamic trio of new staff. Kirsty Albion, Matt Jowett and Phong Trinh joined Nick Moraitis and Elise Dalley in our Melbourne office.

Finally, I thank the board for their collegiate and considered contribution - especially outgoing board members Victoria Keesing, Anita Tang and Miriam Lyons, whose wisdom and experience have guided the organisation since (or close to) its founding.

**Roger West**  
Chair

## BOARD OF DIRECTORS



**Roger West** (*Chair*) is founding Director and Principal Consultant at WestwoodSpice. He served as Inaugural Commissioner for Community Services NSW, President of the NSW Guardianship Tribunal and as senior executive coach at McKinsey & Co.



**Dinah Arndt** is Director of the Climate Media Centre. She brings 15 years experience in non-profits (managing Media & Advocacy at Cancer Council Victoria) and as a journalist, most recently as chief political reporter for The Examiner.



**Clare Wimshurst** (*Treasurer*), is a chartered accountant and currently Chief Operating Officer at ActionAid Australia. Previously, Clare worked in senior financial roles at the British Red Cross and at PwC.



**Victoria Keesing** runs her own consultancy business. Previously she was a Partner at PwC Australia for 11 years, preceded by senior roles at Ansett/ Air New Zealand and National Australia Bank. (*Resigned April 2018*)



**Nick Crocker** is a Partner and early stage investor at Blackbird Ventures, where he also coordinates the Startmate incubator program. Previously he founded Sessions and We are Hunted.



**Sheena Watt** is the Fight Stroke Campaign Coordinator, National Stroke Foundation. She has previously served in advocacy roles with the National Congress of Australia's First Peoples, NACCHO and the ACTU.



**Anita Tang** is an independent advocacy advisor and campaign coach. Until recently, she spent 12 years at Cancer Council NSW as Manager, Policy & Advocacy and Director of Health Strategies.



**Miriam Lyons** is an Australian policy analyst, writer and commentator. She is a co-author of 'Governomics', former Founder of Centre for Policy Development, and now Senior Climate Campaigner at GetUp.



**Jeremy Hobbs** is an international consultant. He spent a decade as Executive Director of Oxfam International, a confederation of 17 agencies, with a global income of US\$1 billion.



**Malinda Wink** is Executive Director of Good Pitch2 Australia and Director Policy and Impact at Shark Island Productions. She has previously worked with Macquarie Bank Financial Services and the UNDP.



**Michael Tull** is National Assistant Secretary of the Community and Public Sector Union and was formerly CPSU's National President.



**Nick Moraitis**, the Executive Director of Australian Progress also serves on the Board and is the Company Secretary.

# 2017-18 HIGHLIGHTS



## PROGRESS LABS

With our partners at ACOSS, we launched **Australia's only social movement incubator** - providing strategic advice, fundraising and office space. Our first cohort of seven projects have launched and raised \$500,000 in seed funding.

## FWD+ORGANISE 2017

300 digital campaigning and community organising experts shared ideas and skills for two days in Sydney, including Bernie Sanders campaign senior advisor **Becky Bond**, Jeremy Corbyn's Momentum movement organiser **Santiago Bell-Bradford**, and Jacinda Arden's Senior Comms advisor **Andrew Burns**.



## DRIVING INNOVATION IN PHILANTHROPY

We hosted **Sara El-amine**, director of advocacy at the Chan Zuckerberg Initiative, for a series of events with leading philanthropists. Our executive director Nick Moraitis also helped organise the Nexus conference for next generation philanthropists and change-makers.

## U.S STUDY TRIP

**8 Australian social change leaders travelled to the U.S** to visit nearly 40 campaigning and advocacy non-profit organisations and consultants to learn the latest in campaigning, fundraising, community mobilisation and more.



## STRENGTHENING DIGITAL FUNDRAISING

Guests in Residence, **Nicole Aro** and **Michael Whitney**, supercharged the skills of 20 digital fundraisers through a second intense fellowship - with huge results reported by participants.



## PROGRESS FELLOWSHIP

Two new cohorts of Progress Fellows graduated in Melbourne and Sydney - joining a powerful new community, and gaining skills in strategy, media, digital and organising.



## FELLOWSHIP ALUMNI

Fellows from across the country journeyed to the third annual Fellowship Alumni Retreat in the stunning Blue Mountains to share skills and strategise. We also ran half a dozen catch-up events across the country.



## ECONOMIC MESSAGING PROJECT

We released the groundbreaking findings of our Economic Messaging research project on communicating budget, tax and social services. Nearly 500 nonprofit communicators attended public briefings and private workshops across the country.



## MEDIA TRAINING

Broadcaster and journalist **Tracey Spicer** worked with us on several projects over the year, including an incredible training for non-profit spokespeople in mastering media interviews.



## PROGRESS CENTRAL

In collaboration with Ethical Property, we opened Progress Central, a much-needed co-working space for social change-makers in the top floor of Melbourne's historic Donkey Wheel House.

# PROGRESS LABS



“  
The Progress Labs strategy intensive has armed us with best practice across all areas of building a start-up for social change. This would have taken us over a year to work out on our own.

— JASON BALL  
CO-FOUNDER, PRIDE CUP

We launched Australia’s first incubator for social movements, Progress Labs, in collaboration with the Australian Council of Social Service to support more than 15 initiatives over the next two years.

This means powerful and compelling new organisations engaging hundreds of thousands of Australians.

## WHAT'S INVOLVED

- Pitch and fundraising support
- Office space
- An intensive colocation period to strategic business development
- Admin, governance, legal and accounting support,
- Design, technology and creative partnerships,
- Hands-on coaching and connections to potential donors and mentors

We help founders hone their strategy and story, raise the funding they need to focus on their projects, and achieve their vision - faster. Over six months, the projects raised more than \$500,000.

## EXPERT TRAINERS & COACHES

**Anita Tang, Advocacy Coach**  
Community Organising

**Lisa Lewin, Lewin Advisory**  
Numbers & Financials

**Samantha Loff, HSF**  
Charity Law

**Tracey Spicer, Journalist**  
Broadcast Media

**Helga Svendsen, Consultant**  
Governance

**Nick Crocker, Startmate**  
Pitch



## DEMOCRACY IN COLOUR

Democracy in Colour is a racial justice advocacy organisation led by people of colour who run political campaigns to tackle structural racism, and strive for a more inclusive and equal Australia.

“  
Progress Labs has given me the opportunity to strengthen the wide range of skills needed to set up a successful organisation - from legal structuring, to best practice management and fundraising. The networking and connection to philanthropists has been invaluable.

— TIM LO SURDO  
FOUNDER, DEMOCRACY IN COLOUR



## PRIDE CUP

Pride Cup is a national movement that harnesses the power of sport to send a strong message of hope, inclusion and acceptance to LGBTIQ+ athletes, officials and supporters.



## BETTER RENTING

Better Renting is a campaigning movement that exists to build the political power of people who rent by building a community of renters who work together for a stable, affordable and liveable homes.



## BOLDER

Bolder are building a digital and grassroots movement that represents, advocates and serves the overall wellbeing and community of older people throughout Australia.



## ORIGINAL POWER

Original Power is an Aboriginal and Torres Strait Islander and community-led organisation that provides strategic advice, campaign support, resources and networks for their communities.



## AUSTRALIAN UNEMPLOYED WORKERS UNION (AUWU)

AUWU is a national volunteer organisation dedicated to protecting the rights and dignity of unemployed workers and pensioners through advocacy.



## RAINBOW FAMILIES

Rainbow Families is an organisation that provides, empowers and connects LGBTIQ+ families with access to relevant community programs, social connection and advocacy support.

# 2017-18 FELLOWSHIP



Two cohorts of Australia's most dynamic campaigners graduated this year from our prestigious Fellowship in Advocacy and Campaigning taking the total number of alumni to a remarkable 350+!

“ This has been the most enriching personal development program of my life. Not only have I been able to critically examine making change from all angles, learn dozens of powerful case studies, I've also been connected to the most amazing community of people. The Progress Fellowship is life changing.

— SHANE CUCKOW  
SYDNEY FELLOW

During the Fellowship, participants gain best-practice skills in strategy, digital engagement, grassroots organising, direct advocacy with decision-makers, mainstream media skills, and more. This year, the Melbourne Fellowship was facilitated by Nick Moraitis, and the Sydney Fellowship was facilitated by Anita Tang.

### GUEST SPEAKERS

We were thrilled to have Alumni back as special guest speakers including Choice's Erin Turner, GetUp's Sally Rugg, media expert Jess Craven, Animals Australia's Jesse Marks, and Sunrise Projects' Alison Orme, Fair Agenda's Renee Carr, and ActionAid's Lucy Manne. Other guest lecturers this year

included SEED Indigenous Youth Climate Network's Amelia Telford, 350org's Neha Madhok, media experts Tracey Spicer and Toby Halligan, Market Forces Julien Vincent, and many more.

### ALUMNI PROGRAM

Over the year, we also expanded the Fellowship's Alumni program - strengthening bonds of collaboration between fellows. This included another wonderful Annual Alumni Retreat in the Blue Mountains, and a series of five other catch-up events in Melbourne, Sydney and Auckland. Most significant is the very active Facebook community of alumni, sharing questions, ideas and tips daily.



# FELLOWSHIP GRADUATES



**Alessandro Moliterno**  
GetUp



**Alex Fuller**  
Oaktree



**Alex Vince**  
Animal Liberation



**Alina Leikin**  
Human Rights Law Centre



**Andres Sarnari**  
ThoughtWorks



**Ariahe Thompson**  
LUSH Cosmetics



**Bradley Smith**  
Nature Conservation Council NSW



**Diana Sayed**  
Amnesty International Australia



**Felicity Blake**  
Northern Pictures



**Francis Voon**  
Equality Campaign



**Ginette Everest**  
Christian Muslim Association of Australia



**Jackie Turnure**  
GoodPitch



**Jessica Morrison**  
Australian Palestine Advocacy Network



**Jonathon Dixon**  
National Union of Workers



**Karl Tischler**  
Marlin Communications



**Licia Heath**  
CLOSE



**Liz Barrett**  
Uniting



**Liz Hadjia**  
ActionAid



**Natalie Devitsakis**  
Maurice Blackburn



**Neneh Darwin**  
Getup



**Olivia Ball**  
Remedy Australia



**Rachael Miller**  
GetUp



**Renaire Druery**  
GetUp



**Rosie Ryan**  
CPSU



**Sarah Rogan**  
Oxfam Australia



**Shane Cucow**  
Australian Marine Conservation Society



**Shanelle Clapham**  
Parachute Digital



**Tosca Lloyd**  
Rationalist Society

## NOT PICTURED

**Alexia Boland**  
Climate Council of Australia

**Jodi Peskett**  
Victorian Trades Hall Council

**Leanne Varga**  
Family Advocacy

**Richie The**  
Choice

**Jessica Wheelock**  
Oxfam Australia

**Justina Hanna**  
Greenpeace Australia Pacific

**Lee Jia-Yi Carnie**  
Human Rights Law Centre

**Shelly Willis**  
Reconciliation Victoria

## DIGITAL BOOTCAMP



**Social change continues to evolve with new technology, and Digital Bootcamp remained one of our most in-demand programs.**

Two intense 5-day Bootcamps were held in Sydney and Melbourne - an extra day's worth of hard work over previous years. Each included workshops covering areas such as digital strategy, campaign mini-site development, email campaigning and social media management.

### DIGITAL BOOTCAMP PARTICIPANTS 2017

**Sophie Bliss**

Victorian Women's Trust

**Rathy Srikanthan**

United Voice

**Rosemary Ryan**

CPSU

**Sally Newell**

Galilee Blockade/Lighter Footprints

**Rebekah Smyth**

Australian Greens

**Tim Skinner**

Family Advocacy

**Siobhan Tierney**

The Benevolent Society

**Eimear O'Sullivan**

Digital Marketing & Events

**Stephanie Colls**

Health Justice Australia

**Molly Coburn**

Oxfam Australia

**Ellesha Dobbs**

AWU

**Danielle Forsyth**

Rebekha Sharkie MP

**Alex McInnis**

United Voice NSW

**Nadia Razzhigaeva**

Aus. Marine Conservation Society

**Rebecca Hay**

Aus. Marine Conservation Society

**Robert Clode**

Creative

**Michaela Stone**

Climate Council of Australia

**Janine Bridgeman**

Public Service Association

**Aine Healy**

Ideas Into Action

**Louise Ward**

Animal Justice Party

**Hannah Smith-Frank**

Amnesty International NZ

**Lily Weinberg**

The Wilderness Society

**Bela Moore**

Julie Owens MP

**Lara Keogh**

Julie Owens MP

## MANAGEMENT MASTERCLASS

**In 2018, we continued to deliver management training designed specifically for advocacy organisations.**

These courses focused on managing for excellence, recruiting superstars, and creating a culture of impact.



### MANAGEMENT MASTERCLASS PARTICIPANTS

**John Brookes**

Future Super

**Joel Dignam**

Better Renting

**Arlia Fleming**

Elizabeth Evatt Community Legal Centre

**Noelle Greenwood**

Future Super

**Raphaelle Kenned**

NSWNMA

**Rowan Lyon**

ActionAid

**Nickolas Lyons**

Future Super

**Julie-Anne Macintyre**

Cure Brain Cancer Foundation

**Ingrid Neilson**

Aus. Marine Conservation Society

**Katherine Wild**

ANMF NSW Branch

**Emma Belfield**

The Sunrise Project

**Anthony Byrne**

United Voice NSW

**Holly Creenaune**

The Sunrise Project

**Patrick Flynn**

Social Ventures Australia

**James Mather**

Greenpeace Australia Pacific

**Alison Orme**

The Sunrise Project

**Nathaniel Pelle**

Greenpeace Australia Pacific

**Monique Vandeleur**

Essential

**Felicity Watson**

National Trust of Australia

**Jacinta McLennan**

Aus. Marine Conservation Society

**Livia Cullen**

Amnesty International Australia

**Laura Melville**

Australian Youth Climate Coalition

**Elizabeth Doidge**

HACSU

**David Jeffery**

Australian Youth Climate Coalition



# FWD+ORGANISE 2017

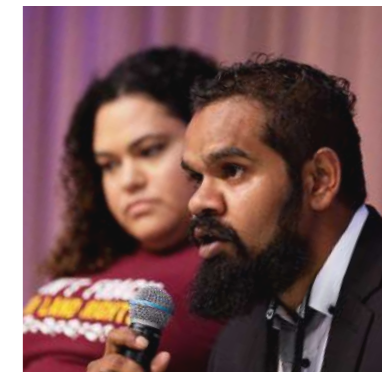




Companion conferences **FWD + Organise** were held together for the second time in November 2017 in recognition of the convergence of online and offline tools in social change.



ActionStation's **Marianne Elliot** spoke about the power of narrative, and Aboriginal organisers **Larrisa Baldwin** from SEED and **Clinton Pryor** spoke about their movements for justice and self-determination.



300 of Australia's leading digital campaigners and grassroots organisers for dozens of practical workshops and international keynotes over two days in Sydney.



« Bernie Sanders campaign senior advisor **Becky Bond** shared the "Rules for Revolutionaries" from her new book on distributed organising. Becky also ventured to Melbourne for a number of additional engagements with us.



Momentum UK's movement organiser **Santiago Bell Bradford** and Jacinda Arden's Senior Comms advisor **Andrew Burns** shared lessons on social media and people power - in conversation with Nationbuilder VP, **Emily Schwartz**.



Participants also shared skills and the latest thinking in digital campaigning, social media, fundraising, and volunteer management. The conference also featured one of the first opportunities to debrief on the Marriage Equality campaign, a week after the postal vote results.



## GUESTS IN RESIDENCE



**Michael Whitney**, digital fundraising manager for Bernie Sanders primary campaign, and **Nicole Aro**, former head of digital strategy at America's largest labour union, **AFL-CIO**, extended their guest residency by popular demand.

They led a second Digital Fundraising Fellowship program - assisting 20 nonprofits dramatically improve their internal digital strategy, engagement and fundraising results!

### DIGITAL FUNDRAISING FELLOWSHIP GRADUATES

- |   |   |
|---|---|
| <b>Tony Mohr</b><br>Alliance for Gambling Reform      | <b>Conrad French</b><br>Victorian Labor                       |
| <b>Katherine Hardy</b><br>Campaigner                  | <b>R-Coo Tran</b><br>RISE: Refugees, Survivors & Ex-Detainees |
| <b>David Mejia-Canales</b><br>Office of Ellen Sandell | <b>Isabelle Reinecke</b><br>Grata Fund                        |
| <b>Linda Przhedetsky</b><br>Australian Workers' Union | <b>Morgan Roche</b><br>National Justice Project               |
| <b>Alan White</b><br>Asylum Seeker Resource Centre    | <b>Teri Calder</b><br>Documentary Producer                    |
| <b>Preethi Herman</b><br>Change.org Foundation        | <b>Kylie Turner</b><br>CPSU-CSA                               |
| <b>Emmy Suzuki Harris</b><br>Change.org Foundation    | <b>Anthony Hayes</b><br>Victorian Trades Hall                 |
| <b>Rebekah Sherrif</b><br>Action Station              |   |

- Libby Sanders**  
World Vision
- Laura McNally**  
Collective Shout
- Katie Martin**  
World Wide Fund NZ
- Elise Dalley**  
Australian Progress
- Shannon Fleming**  
ActionAid

## U.S STUDY TRIP

The 2017 U.S Study Trip saw eight Australian social change leaders visit nearly forty campaigning and advocacy non-profit organisations and consultants in San Francisco, Washington D.C, St. Louis and Atlanta.

Participants were exposed to the latest thinking in digital campaigning, fundraising, community mobilisation, voter engagement, messaging research and more.

A major focus of our 2017 trip was the nexus between health, environment, justice and race.



### U.S STUDY TRIP ATTENDEES

- |  |  |
|--|--|
| <b>Kelly O'Shanassy</b><br>Australian Conservation Foundation        | <b>Aram Hosie</b><br>cohealth                              |
| <b>Anthony Kelly</b><br>Flemington/Kensington Community Legal Centre | <b>Jason Kevin Rostant</b><br>Health & Advocacy Consultant |
| <b>Emma Hurst</b><br>Animal Liberation                               | <b>Sofia Madden</b><br>Principle Co.                       |
| <b>Lyn Morgain</b><br>cohealth                                       | <b>Ruth De Souza</b><br>North Richmond Community Health    |

## DAN PALLOTTA TALK



Australia Progress partnered with WWF-Australia for the organisation's 40th anniversary year to bring American author and humanitarian activist, **Dan Pallotta**, to Sydney to talk about transforming the way society thinks about non-profits and charities.

More than 160 people across Australia's charity and philanthropy communities were in attendance, as Pallotta called upon the sector to invest more in building the fundraising capacity of non-profit organisations to maximise the impact of their giving.

## MEDIA TRAINING

Australian Progress collaborated with broadcaster and journalist Tracey Spicer several times in 2016-2017, including to run a hands-on masterclass in broadcast media interview skills for civil society spokespeople.

### MEDIA TRAINING PARTICIPANTS

**Kristi Gorringe**  
GetUp!

**Tim Lo Surdo**  
Democracy in Colour

**Rod Little**  
National Congress of Australia's First Peoples

**Lisa Fennis**  
Sydney Peace Foundation

**Django Merope-Synge**  
GetUp!

**Malinda Wink**  
GoodPitch2 Australia



**Megan Flynn**  
Carbon Markets Institute

**Jayne Paramor**  
Boomerang Alliance

**Aurora Adams**  
GetUp!

## SARA EL-AMINE VISIT

Australian Progress hosted Sara El-amine, Director of Advocacy at the Chan Zuckerberg Initiative for a visit to Melbourne in March.

Sara is working at the cutting edge of philanthropic investment in advocacy, and was formerly Executive Director of President Barack Obama's Organising for America movement. During her visit, Sara was keynote speaker at the Nexus Australia conference.

Sara provided lessons and advice at two special private events we organised in collaboration with the Reichstein Foundation attended



by 30 major philanthropists (with thanks to Arnold Bloch Leibler), and 30 non-profit leaders.

We sincerely thank Sara for making the trip and being so generous with her time and wisdom.

## ECONOMIC MESSAGING PROJECT



**This year, Australian Progress released groundbreaking new research on how Australians reason about the economy.**

Developed together with eight diverse civil society partners, the project explored tax, welfare, aid, privatisation, work and more.

The results were published in a detailed Messaging Guide, as well as a very popular "Ready Reckoner" - with clear guidance on how to craft messaging that makes a compelling case for partners' policies with persuadable audiences.

We launched the Guide with briefings attended by more than 500 people in Brisbane, Sydney and Melbourne, and rolled out a series of internal workshops at partner groups.

Our recommendations were based on research commissioned by Australian Progress and conducted by Bluestone Research, Reveille Strategy, and QDOS Research. This included focus groups across the country and a quantitative survey and dial-test with a representative sample of 1,500 Australians.

## NEXUS



**Australian Progress was a Community Partner of the Nexus conference (hosted by the Foundation for Young Australians).**

Executive Director Nick Moraitis volunteered throughout the year on the steering committee of the event.

This year, Nexus had a major focus on philanthropic investment driving systemic change, and we were thrilled to particularly assist with curation of panels on gender equality, global change, digital activism, and climate change.

# PROGRESS CENTRAL



“  
**One of the best things about working at Progress Central is that it brings together a great mix of like-minded organisations. Not only do you get to hear about all the amazing campaigns and social change other organisations are doing, but you have amazing opportunities to learn from each other and collaborate.**

— **TASH HOWSON**  
SENIOR CAMPAIGNER,  
FAIR AGENDA

**This year, we teamed up with Ethical Property to run Progress Central, a dynamic space for social change makers in the heart of Melbourne's CBD.**

Located on the top floor of the stunning, heritage-listed donkey wheel house, Progress Central provides space for more than 45 campaigners, organisers, tech experts, creatives and socially-minded entrepreneurs.

Our community is more than the sum of its parts – Progress Central is a catalyst for collaborations that increase our collective impact in tackling inequality, promoting sustainability and championing human rights.

Throughout the year, Progress Central was home to:

- Australian Progress
- Climate for Change
- Choice
- Democracy in Colour
- Fair Agenda
- Greenpeace International
- Muslim Collective
- Incubate Foundation
- Rationalist Society of Australia
- Reichstein Foundation
- SumOfUs
- Women Donors Network

While we were setting up, we also had the pleasure of hosting the 2017 Melbourne teams of the Startmate tech incubator.

# AUSTRALIAN PROGRESS TEAM



**Nick Moraitis** | Executive Director

Nick has more than 15 years experience in senior roles at Amnesty, GetUp, Greenpeace and as CEO of a leading creative and strategy consultancy to the non-profit sector.

**Rebecca Wilson** | Deputy Director

Bec's previous roles include Chief of Staff at GetUp, Global Development Director at Change.org and senior advisor to the Lord Mayor of Sydney, Clover Moore.

**Elise Dalley** | Projects Director

Elise is an investigative journalist and campaigner. She has played a key role in establishing The Parenthood and has worked at Choice and in electoral politics in Australia and the U.K.

## PART-TIME STAFF & ASSOCIATES

**Kirsty Albion**

Director Learning & Community (from Mar. 2018)

**Lily Spencer**

Economic Messaging Project Director

**Anita Tang**

NZ & Sydney Fellowship Lead Facilitator

**Michael Whitney**

Guest in Residence (until Sep. 2017)

**Nicole Aro**

Guest in Residence (until Sep. 2017)

**Claire Turner**

Finance Coordinator

**Lisa Lewin**

Strategic Financial Advisor

## VALUED CONTRACTORS

**Bluestone Research** | Message Research

**Cassandra Mao** | Sydney Office Project

**Digital Storytellers** | Videography

**Emily Hart** | Photography

**Jarra McGrath** | Photography

**Matt Jowett** | Event Management

**Michael Poland** | Communications

**Teagan Glenane** | Photography

**Timothy Allan** | Graphic Design

**Tracey Spicer** | Media Training

# MAJOR SUPPORTERS

## INNER CIRCLE MEMBERS



## PHILANTHROPY PARTNERS



Ella and Mitchell Brazier Fund  
Wilfred Gordon Hunt Foundation

## CORPORATE PARTNERS



## PROGRESS LABS PARTNERS (DELIVERED IN COLLABORATION WITH ACROSS)



Future Super  
The Snow Foundation  
Anne Coombs and Susan Varga  
McKinnon Family Foundation  
Baden and Cara Hughes  
Nick Crocker  
Sam Larocca  
Anonymous (3)  
Contributors to our crowdfunders

## OTHER NON-PROFIT OR PROJECT PARTNERS



## FINANCIAL SUMMARY

Australian Progress continues to grow in line with our business plan. We significantly grew our partnerships with the philanthropic sector, both for our core operations, and for our Progress Labs collaboration with ACOSS.

Revenue from event attendance and sponsorship was lower as it was a rest year for our Progress and Leadership conferences. Some areas of our work are delivered in close partnership with other organisations who control the budget, and are therefore not reflected in our own financials - such as the Progress Central space, operated in partnership with Ethical Property.

These pages represent a snapshot of our financial reports, which have been audited by Thomas Davis & Co.

Income and expenditure for the year ended 30 June 2018.

	\$ 2018	\$ 2017
<b>INCOME</b>		
EVENT AND TRAINING INCOME	326,770	593,869
MAJOR DONATIONS AND PHILANTHROPY	796,629	167,991
CONTRIBUTIONS FROM PARTNER ORGANISATIONS	115,825	134,716
CORPORATE SPONSORSHIP OR CONSULTANCY FEES	25,185	342,073
RECOUPMENT OF EXPENDITURE	9,355	1,085
OTHER INCOME	36,584	38,296
INTEREST INCOME	209	280
<b>TOTAL INCOME</b>	<b>1,310,557</b>	1,278,310
<b>EXPENDITURE</b>		
EMPLOYEE BENEFITS EXPENSE	452,414	513,361
OCCUPANCY EXPENSES	33,750	31,686
OTHER EXPENSES	764,719	581,843
<b>TOTAL OPERATING EXPENSES</b>	<b>1,250,883</b>	1,126,890
<b>NET SURPLUS / (DEFICIT)</b>	<b>59,674</b>	151,420

## BALANCE SHEET

Statement of financial position as at 30 June 2018.

	\$ 2018	\$ 2017
<b>ASSETS</b>		
<i>CURRENT ASSETS</i>		
CASH AND CASH EQUIVALENTS	422,704	67,597
TRADE AND OTHER RECEIVABLES	65,256	246,255
OTHER	12,412	16,058
<b>TOTAL CURRENT ASSETS</b>	<b>500,372</b>	329,910
<i>NON-CURRENT ASSETS</i>		
PROPERTY, PLANT AND EQUIPMENT	2,580	5,482
<b>TOTAL NON-CURRENT ASSETS</b>	<b>2,580</b>	5,482
<b>TOTAL ASSETS</b>	<b>502,952</b>	335,392
<b>LIABILITIES</b>		
<i>CURRENT LIABILITIES</i>		
TRADE AND OTHER PAYABLES	59,112	81,975
OTHER CURRENT LIABILITIES	195,514	64,765
<b>TOTAL CURRENT LIABILITIES</b>	<b>254,626</b>	146,740
<b>NET ASSETS</b>	<b>248,326</b>	188,652
<b>EQUITY</b>		
<i>CURRENT EQUITY</i>		
RETAINED EARNINGS	248,326	188,652
<b>TOTAL EQUITY</b>	<b>248,326</b>	188,652

## WHAT'S NEW IN 2018-19



### PROGRESS LABS

Our social movement incubator kicks off Cohort 2, as we help accelerate five extraordinary new organisations supporting single mothers, promoting youth empowerment, and tackling issues like sugar, digital rights and drug reform.



### LEADERSHIP

A Summit, four to six weeks after the federal election, will provide a unique and intimate opportunity for Australia's top civil society leaders to connect and shape bold action plans to progress their advocacy and campaigning agendas over the coming three to six years.



### PROGRESS 2019

Australia's premier civil society conference, will return to the Melbourne Town Hall for the fourth time June 20-21, bigger and bolder than ever before - with a major focus on youth leadership, global impact, and an ever more powerful participant experience. We like to think of it as the top 1,500 people driving a positive vision for Australia.



### OTHER PROJECTS

We will continue to roll out training, run messaging projects and expand Progress Central in the coming fiscal year. Our goal is nothing less than a step-change in the voice and impact of Australian civil society.







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